

LEADER OF THE PACK

SEPT 1 - DEC 31, 2014

Lead the pack to WIN up to \$2000 in Reward Dollars and an expense-paid trip to Nikken World Headquarters in sunny Irvine, California!

HOW IT WORKS

During the qualification period September 1 – December 31, 2014

All transactions with a Nikken Vital Pack and/or Naturest® Demo Kit are eligible for an incentive!



- **Buyers:** Receive up to \$200 NRD (Nikken Reward Dollars) for every pack or demo kit purchased.
- **Sponsors:** Achieve a minimum cumulative 1,000 PGV in packs and/or demo kits sold during the qualification period, and receive up to \$200 NRD for each additional pack or demo kit purchased by a frontline Consultant or registered customer over and above the minimum threshold.

WIN

Three winners will be determined according to the top Vital Day Pack sales, top Vital Environment Pack or Naturest Demo Kit sales, and top Vital Sleep Pack sales during the qualification period.

For example:

BUYERS 	EARN 
A Vital Day Pack -----	\$75 NRD
A Vital Environment Pack or Naturest Demo Kit -----	\$150 NRD
A Vital Sleep Pack (any configuration) -----	\$200 NRD
Up to a maximum of \$2,000 NRD.	

SPONSORS 	EARN 
A Vital Day Pack -----	\$75 NRD
A Vital Environment Pack or Naturest Demo Kit -----	\$150 NRD
A Vital Sleep Pack (any configuration) -----	\$200 NRD
Up to a maximum of \$2,000 NRD. Consultant must first accumulate 1,000 PGV in packs and/or demo kits during the qualification period.	

- Prize includes round-trip airfare for a single or joint distributorship, two nights hotel accommodations, ground transfers in California and meals.
- Winners will spend a day at Nikken headquarters with a chance to tour the facilities, attend a special business training session with VP of Sales & Training Jeff Isom, and enjoy lunch with Nikken President & CEO Kurt Fulle.

Bask in the California sunshine as you reap the rewards of your hard work!



RULES

1. Qualification period runs September 1 – December 31, 2014
2. Nikken Reward Dollar (NRD) incentives and prize trips are limited to Nikken Consultants in good standing in the North America market unit only.
3. For every Vital Day Pack purchased during the qualification period, eligible buyers will receive \$75 NRD. For every Vital Environment Pack or Naturest Demo Kit purchased during the qualification period, eligible buyers will receive \$150 NRD. For every Vital Sleep Pack (any configuration) purchased during the qualification period, eligible buyers will receive \$200 NRD. Consultants who receive an NRD incentive for the purchase of a pack or kit are not eligible to earn a sponsor incentive by selling that same pack or kit.
4. For every Vital Day Pack purchased by a frontline Consultant or registered customer over and above the minimum 1,000 PGV threshold in packs or kits sold during the qualification period, eligible sponsors will receive \$75 NRD. For every Vital Environment Pack or Naturest Demo Kit purchased by a frontline Consultant or registered customer over the minimum threshold during the qualification period, eligible sponsors will receive \$150 NRD. For every Vital Sleep Pack (any configuration) purchased by a frontline Consultant or registered customer over the minimum threshold during the qualification period, eligible sponsors will receive \$200 NRD.
5. Incentive participants who achieve the top sales in each pack or kit category during the qualification period will win an expense-paid trip to California, including a visit to Nikken headquarters. In the event of a tie, winner will be selected based on total PGV.
6. Prize includes airfare in coach for one passenger (single distributorships) or two passengers (joint distributorships).
7. Nikken Consultants must meet a minimum 100 PV in each calendar month of the qualification period in order to be eligible for any NRDs.
8. Buyer NRDs earned through eligible pack or kit purchase are awarded to buyers by the 15th of the month following purchase.
9. Sponsor NRDs earned through eligible pack or kit sales are credited to the sponsor's account by January 15, 2015.
10. NRDs may be applied toward the purchase of Nikken products only and expire six months from the date issued.
11. Each NRD incentive earned must be redeemed in a single transaction on an order placed through the Nikken call center (US 800-669-8859, option 2 or CN 800-669-8890, option 2). Partial redemption of any NRD incentive will forfeit the remaining balance. NRDs cannot be redeemed online or via faxed orders. Applicable PV and CV will be reduced by the value of NRDs redeemed.
12. NRDs are nontransferable, not valid toward Autoship, and cannot be redeemed for cash or to pay outstanding balances.
13. Value of reward(s) and prize(s) earned will be reported on the Consultant's 1099/T4A.
14. Nikken reserves the sole right to interpret the rules and the value of rewards and prizes in this promotion.
15. Products must not be purchased solely for the purpose of incentives qualification.
16. Products must be purchased for the purpose of either personal use or retail sale to the ultimate customer. Returns of packs or kits sold during the qualification period will nullify any buyer NRD awards earned. Return volume will be deducted from the sponsor's pack volume accumulation and may reduce or nullify the sponsor NRD awards earned.